

Strasbourg
the **europtimist**

KEY FIGURES
CUS 2014

EMPLOYEES IN THE MARKET SECTOR

BUSINESS SECTORS	CUS		BAS-RHIN		ALSACE	
	Number	%	Number	%	Number	%
MANUFACTURING	20 669	11,5	75 006	22,4	125 781	23,4
BUILDING	10 201	5,7	25 912	7,7	42 772	8,0
TRADE	29 340	16,3	60 155	17,9	94 698	17,6
HOTELS AND CATERING	10 729	6,0	18 149	5,4	28 954	5,4
SERVICES	103 763	57,8	143 612	42,8	218 853	40,7
TEMPORARY	4 939	2,7	12 759	3,8	18 924	3,5
Total	179 641	100,0	335 593	100,0	529 982	100,0

(Q1 2014, Urssaf)

RETAIL AND WHOLESALE TRADE

- 5 311 businesses in the CUS in September 2014
 - 1 453 wholesalers, of which 1 299 non-food
 - 3 858 retailers, of which 2 928 non-food
- 10 hypermarkets
 - 73 supermarkets of over 300 m²
 - 32 mini supermarkets

(September 2014, CCI de Région Alsace)

GROSS REGIONAL PRODUCT

- GRP per inhabitant 2012
 - Alsace : 28 849 € (4th ranked)
 - Mean GRP in France: € 25 913
- GRP per job 2012
 - Alsace : 70 237 € (6th ranked)
 - Mean GRP per job in France: 68 234 €

(2012, Insee - provisional data)

FOR FURTHER INFORMATION :
www.alsaeco.com/chiffres-cles-cci
www.alsace.cci.fr
www.strasbourg.eu
www.europtimist.eu

TOURISM

- 113 tourist hotels, including 2 hotels*****, 17 hotels**** et 40 hotels***, for a total of 6 609 rooms (January 2014)
- 880 restaurants, including 8 Michelin-starred restaurants (September 2014, CCI de Région Alsace)
- Main paid-admission tourist attractions in 2012 :

ATTRACTION	TICKETS SOLD	% OF ALSATIAN VISITORS
CITY BOAT TRIPS	763 063	10,9
CATHEDRAL TOWER	190 087	2,7
MUSEUM LE VAISSEAU	166 494	2,4

(2012, CRT - Observatoire Régional du Tourisme d'Alsace)

EVENTS

- 143 congresses and conventions in 2013, 43 fairs and exhibitions
- 192 495 visitors and 1 040 exhibitors at the Strasbourg European Fair in September 2014 (2013-2014, Strasbourg événements, CCI de Région Alsace)

TRANSPORTS

- Port of Strasbourg:
7 956 723 t of freight,
2nd largest French inland port,
2nd largest European Rhine port
- Strasbourg Entzheim International airport:
1 181 149 passengers, 182 t of freight
(2013, Port Autonome de Strasbourg, Aéroport International de Strasbourg-Entzheim)

GETTING THERE AND AROUND

- 30 bus lines, over 295 km
- Most extensive tram system in France : 55.5 km of operational track, 6 lines, 69 stations
- Largest cycle-track network in France : 560 km of tracks, 4,400 Vélhop rental bikes available (2014, CUS)
- Extensive railway connections to Strasbourg, including:

DESTINATION	LINE	NUMBER OF DAILY TRAINS (A/R)	JOURNEY TIME
PARIS	TGV Est-Européen	16	2h20
LYONS	TGV Rhin-Rhône	6	3h15
BRUSSELS	Train Eurocity	2	5h37

(2014, SNCF)

BUSINESS PARKS

- 85 business, industrial, and crafts-based parks
Total surface area: 3,430 hectares, spread over 26 districts, including 5 shopping centres (2013, CUS)
- Multisite and multi-theme incubators: 5 business centres (3 in Strasbourg and 2 in Illkirch-Graffenstaden) ; 2 start-up centres, 1 general and 1 for innovation-led companies (September 2014, CUS)
- 2 business clusters: the Démarche Agroalimentaire (food industry), supported by the ARIA regional association for food industries, and the Aménagement de la Maison en Alsace home improvement cluster.
- 2 cluster initiatives, developed by the Comité Mécanique and the Agence Culturelle d'Alsace
- 5 certified competitive clusters in Strasbourg : Alsace BioValley, Véhicule du Futur, Pôle Fibres, Alsace Energivie et Hydreos (September 2014, Région Alsace)
- 49 innovation networks in the Upper Rhine: 18 clusters and 31 initiative-clusters (September 2009, Adira)

COMPANIES

INDUSTRY, RETAIL AND SERVICES

••• 18 768 manufacturing, retail and service companies employing 119 140 people

AREA	MANUFACTURING	BUILDING	TRADE	HOTEL & CATERING	SERVICES	TOTAL
CUS	991	1 546	5 311	1 739	9 181	18 768
BAS-RHIN	3 232	4 446	11 356	3 588	16 745	39 367
ALSACE	5 443	6 992	18 980	6 001	26 404	63 820

(September 2014, CCI de Région Alsace)

••• 2,006 companies in the Social and Solidarity Economy in the Urban Community of Strasbourg, including 1,650 associations and charities and 255 cooperatives, with 27,248 employees (2012, Insee CLAP)

BREAKDOWN OF COMPANIES BY SECTOR OF ACTIVITY

SECTOR OF ACTIVITY	CUS	BAS-RHIN	ALSACE
AGRICULTURAL RAW MATERIALS (ARM)	20	184	351
AGRIBUSINESS (AB)	83	269	423
MANUFACTURING (EXC. ARM, AB & BPW)	888	2 779	4 669
BUILDING & PUBLIC WORKS (BPW)	1 546	4 446	6 992
NON-FOOD WHOLESALE	1 299	2 722	4 361
FOOD WHOLESALE	154	398	726
NON-FOOD RETAIL	2 928	5 955	10 090
FOOD RETAIL	930	2 281	3 803
RESTAURANTS	1 546	3 060	5 027
ACCOMMODATION	193	528	974
CORPORATE SERVICES	3 366	5 623	8 410
SERVICES FOR INDIVIDUALS	1 296	2 555	4 328
MIXED SERVICES	3 942	7 372	11 812
TRANSPORTS AND WAREHOUSING	577	1 195	1 854
Total	18 768	39 367	63 820

(September 2014, CCI de Région Alsace)

BREAKDOWN OF COMPANIES BY SIZE

NUMBER OF EMPLOYEES	CUS		BAS-RHIN		ALSACE	
	Number	%	Number	%	Number	%
0 - 5	15 308	81,6	32 126	81,6	52 035	81,5
6 - 9	1 387	7,4	2 988	7,6	4 958	7,8
10 - 19	1 028	5,5	2 128	5,4	3 459	5,4
20 - 49	659	3,5	1 386	3,5	2 203	3,5
50 - 99	195	1,0	371	0,9	587	0,9
100 - 199	118	0,6	222	0,6	346	0,5
200 - 499	58	0,3	110	0,3	180	0,3
500 +	15	0,1	36	0,1	52	0,1
Total number of companies	18 768	100,0	39 367	100,0	63 820	100,0

(September 2014, CCI de Région Alsace)

START-UPS, CLOSURES, TAKE-OVERS

BUSINESS SECTOR	START-UPS		CLOSURES		TAKE-OVERS	
	Number of companies	Number of employees	Number of companies	Number of employees	Number of companies	Number of employees
MANUFACTURING	18	11	17	83	1	59
BUILDING	6	35	20	195	0	0
TRADE	378	242	390	1 322	75	562
HOTELS AND CATERING	132	131	208	936	113	289
SERVICES	711	981	560	3 921	45	230
Total CUS	1 245	1 400	1 195	6 457	234	1 140
Bas-Rhin	2 143	2 058	2 091	9 804	404	2 196
Alsace	3 381	3 494	3 527	14 542	637	3 571

(2013, CCI de Région Alsace)

MAIN PRIVATE-SECTOR COMPANIES

EMPLOYER	BUSINESS SECTOR	NUMBER OF EMPLOYEES
SNCF	RAILWAYS (EXCLUDING FREIGHT TRAFFIC)	4 054*
LA POSTE	MAIL, EXPRESS PARCEL DELIVERY AND BANKING	1 594
LILLY FRANCE	PHARMACEUTICAL PRODUCTS	1 506
CTS	PUBLIC TRANSPORT	1 500
CROISIEUROPE	WATERWAY PASSENGER TRANSPORT	1 120
CAISSE FÉDÉRALE DE CRÉDIT MUTUEL	BANK	1 072
PUNCH POWERGLIDE	AUTOMOBILE PARTS	980
AUCHAN FRANCE	SUPERMARKETS	950
ISS ABILIS FRANCE	INDUSTRIAL CLEANING	946
ÉLECTRICITÉ DE STRASBOURG	ENERGY	800

*Figures for the Bas-Rhin. Number of employees within the Strasbourg Urban Community (September 2014, CCI de Région Alsace) For further details: www.alsaeco.com/entreprises

MAIN PUBLIC-SECTOR EMPLOYERS

EMPLOYER	BUSINESS SECTOR	NUMBER OF EMPLOYEES
STRASBOURG TEACHING HOSPITAL	HEALTH CARE	12 232
URBAN COMMUNITY OF STRASBOURG *	LOCAL GOVERNMENT	6 968
UNIVERSITY OF STRASBOURG	HIGHER EDUCATION	5 102
DEPARTEMENT OF THE BAS-RHIN	LOCAL GOVERNMENT	3 635
COUNCIL OF EUROPE	INTERNATIONAL INSTITUTION	2 163

*Full-time headcount as of 31/12/2013

AGRICULTURE

- 266 farms in the CUS and 494 annual work units
- Total farmland used: 9 805 ha
- Average farm size: 36,9 ha (2010, Agreste)

SMALL CONTRACTORS AND CRAFT BUSINESSES

- 7 215 small contractors and craft businesses* in the CUS, with 38 242 personnes employees on 1st January 2014

BUSINESS SECTOR	COMPANIES		ASSETS	
	NUMBER	%	NUMBER	%
FOOD	646	9,0	8 020	21,0
PRODUCTION	1 077	14,9	5 711	14,9
BUILDING	2 713	37,6	11 580	30,3
SERVICES	2 779	38,5	12 931	33,8

* Included are companies and institutions (2014, Chambre de Métiers d'Alsace)

JOBS

TOTAL NUMBER OF JOBS

••• 245 296 jobs in the CUS in 2011 :

BUSINESS SECTORS	CUS		BAS-RHIN		ALSACE	
	NUMBER	%	NUMBER	%	NUMBER	%
AGRICULTURE	718	0,3	7 044	1,5	12 936	1,7
MANUFACTURING	23 301	9,5	80 100	17,2	138 055	18,4
BUILDING	12 232	5,0	31 127	6,7	51 088	6,8
TRADE, TRANSPORT, SERVICES	129 489	52,8	211 597	45,4	328 100	43,6
PUBLIC SERVICE, TEACHING, HEALTHCARE, SOCIAL WORK	79 556	32,4	136 001	29,2	222 009	29,5
Total	245 296	100,0	465 869	100,0	752 188	100,0

(2011, Insee)

••• Gross salary per capita (in euros):

SECTEUR BUSINESS SECTOR	CUS	BAS-RHIN	ALSACE
MANUFACTURING	2 933	2 761	2 760
BUILDING	2 262	2 116	2 112
TRADE	2 376	2 337	2 265
HOTELS AND CATERING	1 576	1 499	1 497
TEMPORARY EMPLOYEES	2 229	2 118	2 106
OTHER SERVICES	2 352	2 218	2 121
Total	2 368	2 310	2 263

(Q1, 2014, URSSAF)

••• 225 781 people aged 15 to 64 in active employment in 2011:

SOCIO-PROFESSIONAL CATEGORY	CUS		BAS-RHIN		ALSACE	
	NUMBER	%	NUMBER	%	NUMBER	%
OF WHOM:	225 781	100,0	541 526	100	904 909	100,0
FARMERS AND FARMWORKERS	253	0,1	3 446	0,6	6 594	0,7
CRAFTSMAN, TRADERS AND MERCHANTS, COMPANY DIRECTORS	9 366	4,1	25 051	4,6	42 031	4,6
MANAGEMENT AND HIGHER INTELLECTUAL PROFESSIONS	45 803	20,3	81 323	15,0	123 169	13,6
INTERMEDIATE PROFESSIONS	57 571	25,5	132 813	24,5	220 264	24,3
EMPLOYEES	62 800	27,8	147 408	27,2	248 423	27,5
MANUAL WORKERS	46 308	20,5	145 675	26,9	254 391	28,1

(2011, Insee)

JOB MARKET

••• 10,0 % unemployment in the Strasbourg employment area* (Bas-Rhin: 8,5 %, Alsace: 9,0 %, France: 9,7 %)

*Strasbourg employment area = CUS + 75 Town (Q1 2014, Insee)

••• 47 194 jobseekers (categories A, B and C) in the Strasbourg employment area* of whom:

Women _____ **46,0 %**

Under 25 s _____ **13,6 %**

Unemployed for more than 12 months _____ **43,9 %**

*Strasbourg employment basin = Strasbourg Urban Community + 73 Town (July 2014, Pôle Emploi)

TRAINING

SCHOOLS AND APPRENTICESHIPS

- 25,153 students in high-school and 6,354 young people following training courses in the CFA (apprentice training centres) within the Urban Community of Strasbourg in 2013, including:

TYPE OF QUALIFICATION	HIGH-SCHOOL STUDENTS	APPRENTICES	TOTAL
SHORT-DURATION PROFESSIONAL QUALIFICATION (BEP, CAP, ...)	1 053	2 329	3 382
BACCALAURÉAT (PROFESSIONAL BAC, PROFESSIONAL QUALIFICATION...)	18 470	1 273	19 743
2 YEARS HIGHER EDUCATION (BTS, DUT, CPGE)	5 147	1 318	6 465
GRADUATE AND POSTGRADUATE DEGREES	154	1 434	1 588

(September 2014, Rectorat de l'Académie de Strasbourg)

- 1 University, 10 engineering schools, 1 Business school and 1 National School of Architecture (2014, Réseau Alsace Tech)

- 55 984 within the CUS, with 43 421 students at the University of Strasbourg as on 15 January 2013, including 5 889 new graduates (2012-2013, MENESR)

QUALIFICATIONS

- 19,6 % of the population of the CUS has a higher education degree or diploma in 2011:

DEGREE OR DIPLOMA (%)	CUS	BAS-RHIN	ALSACE
UNIVERSITY DEGREE	19,6	13,0	11,6
2-YEAR POST BACCALAURÉAT DIPLOMA	13,5	12,9	12,7
BACCALAURÉAT OR PROFESSIONAL DIPLOMA	15,2	15,4	15,2
CAP OR BEP PROFESSIONAL QUALIFICATION	23,5	29,3	30,0
BEPC, BREVET DES COLLÈGES (FIRST CYCLE CERTIFICATE, FRENCH CERTIFICATE OF GENERAL EDUCATION)	3,9	3,6	3,7
CERTIFICAT D'ÉTUDES PRIMAIRES (CERTIFICATE OF PRIMARY EDUCATION)	5,9	7,9	7,9
NO QUALIFICATION	18,4	17,9	18,9
Total	100,0	100,0	100,0

(2011, Insee - out-of-school population aged 15 and over)

POPULATION

TOTAL POPULATION

	TOTALE (HAB.) POPULATION	SUPERFACE AREA (KM²)	DENSITY (INHABITANTS /KM²)
STRASBOURG CITY	272 222	78	3 478,4
URBAN COMMUNITY OF STRASBOURG (CUS)	470 022	314	1 497,0
STRASBOURG MULHOUSE METROPOLITAN HUB	722 491	636	1 136,0
STRASBOURG URBAN AREA	764 013	2 198	347,6
EURODISTRICT STRASBOURG-ORTENAU	933 692	2 433	383,8
BAS-RHIN	1 099 269	4 755	231,2
RÉGION ALSACE	1 852 325	8 280	223,7
RHIN SUPÉRIEUR*	5 962 457	21 518	277,1

(2011, Insee - Statistisches Landesamt Baden-Württemberg)

POPULATION OF THE UPPER RHINE

	TOTALE (HAB.) POPULATION	SUPERFACE AREA (KM²)	DENSITY (INHABITANTS /KM²)
ALSACE⁽¹⁾	1 852 325	8 280	223,7
BAS-RHIN	1 099 269	4 755	231,2
HAUT-RHIN	753 056	3 525	213,6
NORTH-WEST SWITZERLAND ⁽²⁾	1 407 445	3 589	392,2
ARGOVIE	618 298	1 404	440,4
BÂLE-CAMPAGNE	275 360	518	531,6
SOLEURE	256 990	791	324,9
BÂLE-VILLE	186 255	37	5 033,9
JURA	70 542	839	84,1

BADEN REGION⁽²⁾	2 401 555	8 137	295,1
KARLSRUHE	424 510	1 085	391,3
ORTENAU	410 408	1 851	221,7
KARLSRUHE	291 995	173	1 683,4
BRISGAU-HAUTE-FORÊT-NOIRE	246 437	1 378	178,8
RASTATT	222 201	739	300,7
LÖRRACH	219 481	807	272,0
FRIBOURG-EN-BRISGAU	214 234	153	1 400,2
WALDSHUT	163 142	1 131	144,2
EMMENDINGEN	156 723	680	230,5
BADEN-BADEN	52 424	140	374,5
SOUTHERN PALATINATE⁽²⁾	301 132	1 512	199,2
GERMERSHEIM	125 002	463	270,0
ROUTE-DU-VIN-DU-SUD	108 875	640	170,1
LANDAU	43 957	83	529,6
DAHNER FELSENLAND ⁽³⁾	14 536	216	67,3
HAUENSTEIN ⁽³⁾	8 762	110	79,7
UPPER RHINE	5 962 457	21 518	277,1

NB : figures are for the 2 departments in Alsace, the Swiss cantons, the districts, town districts and local authorities in Germany

(1) 1st January 2011, Insee

(2) 1st January 2012, Office Fédéral de la Statistique - Statistisches Landesamt Baden-Württemberg - Statistisches Landesamt Rheinland-Pfalz

(3) 1st January 2013, Statistisches Bundesamt



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